

**“I’ve called you all together
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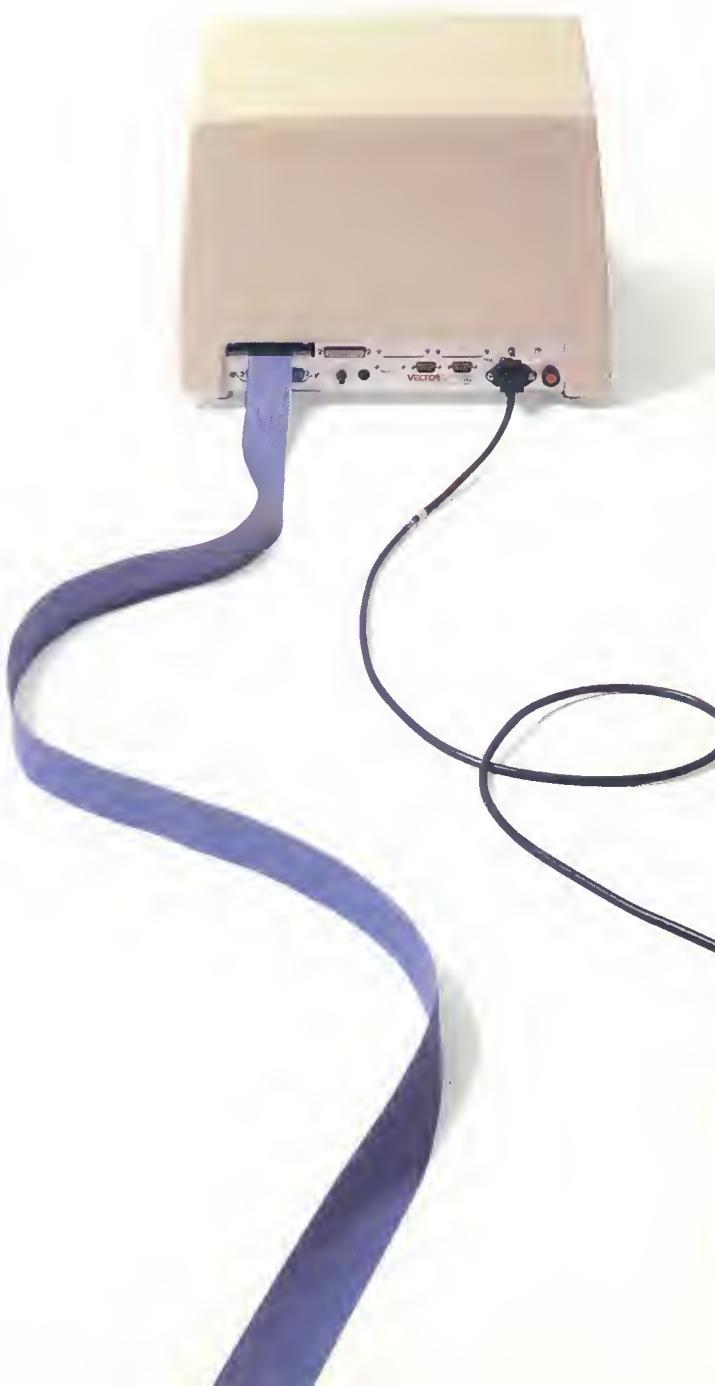
VECTOR 31





“We give you Memorite III.”

**“Because the closer
word processing comes
to realizing its full potential,
the closer you come
to realizing yours.”**





At Vector, we believe word processing should offer more than just empty promises. It should offer features that are practical, easy to use, and easy to learn. It should have a price tag that is not only affordable, but downright compelling. And it should be versatile enough that it makes a substantial change for the better throughout your business or department.

That's why we developed the Memorite III software package. Memorite III, combined with Vector's office information systems, is probably the most flexible word processor you can find.

Memorite III itself offers automatic spelling verification, a 15-page memory, search and replace, cut-and-paste, a phrase library, real proportional spacing, footnoting, and dozens of other features that allow delightfully flexible handling of large amounts of text. So your creativity is enhanced, not hampered.

And you can use low or high speed letter-quality printers, or very high speed draft printers, as well as a range of paper-handling options such as cut-sheet or continuous-form feeders. All the freedom you could want.

But that's not all. Vector provides you with a wide range of disk storage capacities, from floppy disks to hard disks. And with our Multi-Share systems, you can add additional terminals. All Vector equipment works in your office, on your desks, without taking up expensive space or disturbing your work environment.

What's more, a number of software options are integrated with Memorite III. For example, ExecuPlan is Vector's unique combination mathpack and financial planner. There is direct mail and data management capability. Communications software allows cooperation between systems. And our graphics software prints charts and graphs.

As for customization, ExecuPlan and Mailing List allow any user to vary the kinds of problems they solve, without being a programmer. If you ARE a programmer, Vector systems use the CP/M operating system and standard languages. In fact, Vector offers general accounting software, and dozens of software suppliers offer other application programs.

Even more important, Memorite III is the only word processing software designed to allow systems programmers to add features easily, with Vector's support. Now THAT'S flexibility.

When you get right down to it, Vector offers you more versatility than any competing word processor on the market today. Memorite III represents, also, the most important step yet in our long-term commitment to word processing and to solving the information problems of the office. And since it represents ongoing research, you can be certain your investment in Vector will only continue to grow—just as you do.

So you see, Memorite III and Vector information systems give you the potential you need for today and for the future.

“Sounds good so far, Vector. But what does your flexibility give me that everyone else can’t?”

Memorite III word processing software operates the same on all our Vector systems. This means you can use any of our disk drives—5½-inch or 8-inch floppies and 5½-inch or 8-inch Winchester hard disks. In other words, you can instantly recall documents from storage of 630,000 characters on a single floppy diskette, or from up to 32 million characters on a hard disk.

Also Memorite III can print on a variety of printers, including matrix printers for draft copies. For final letter-quality printing, use our 7700 printer for 55 characters per second speed, or our low cost 3500 for 33 characters per second speed. Both offer extraordinary reliability unique to these models—a real cost saver.

Then there's the sheet feeders—indispensable optional accessories for high-speed production of letters for direct mail campaigns.

Easy handling of long lists and direct mail campaigns.

Memorite III includes an advanced list processing capability that manages and sorts lists of several thousand members, with plenty of extra space for specialized information besides name, address, and phone number. So you can use list processing for mass mailing, because Memorite III will merge list information into a standard letter, one member at a time, and will also print the envelopes or labels. A big business marketing tool now available to any Memorite III user.

There is even optional data management software that gives you additional sophisticated abilities, such as totals, subtotals, computed data, multiple-level sorts, and fast searching.

ExecuPlan. A powerful companion to Memorite III.

When you team ExecuPlan with Memorite III, you end up with the most versatile and inexpensive software information system that's available right off the shelf.

ExecuPlan is our financial planning software package. It's a system for calculating, displaying and printing out plans, budgets, forecasts, estimates, and projections of profits, sales, shipments, cash flow, costs, prices, taxes, or virtually any numerical data. Even functions for scientific applications are provided.

In operation, ExecuPlan presents a video image of any selected section of a large electronic sheet containing extensive numerical or descriptive entries. You can title columns and rows as you wish, enter formulae and numbers (interest, discounts, margins, etc.) and ExecuPlan does the rest. ExecuPlan fills in the sheet using the formulae to calculate values from the numbers you entered, or from other calculated numbers. And it stores the raw data, formulae, and results in disk storage for future use.

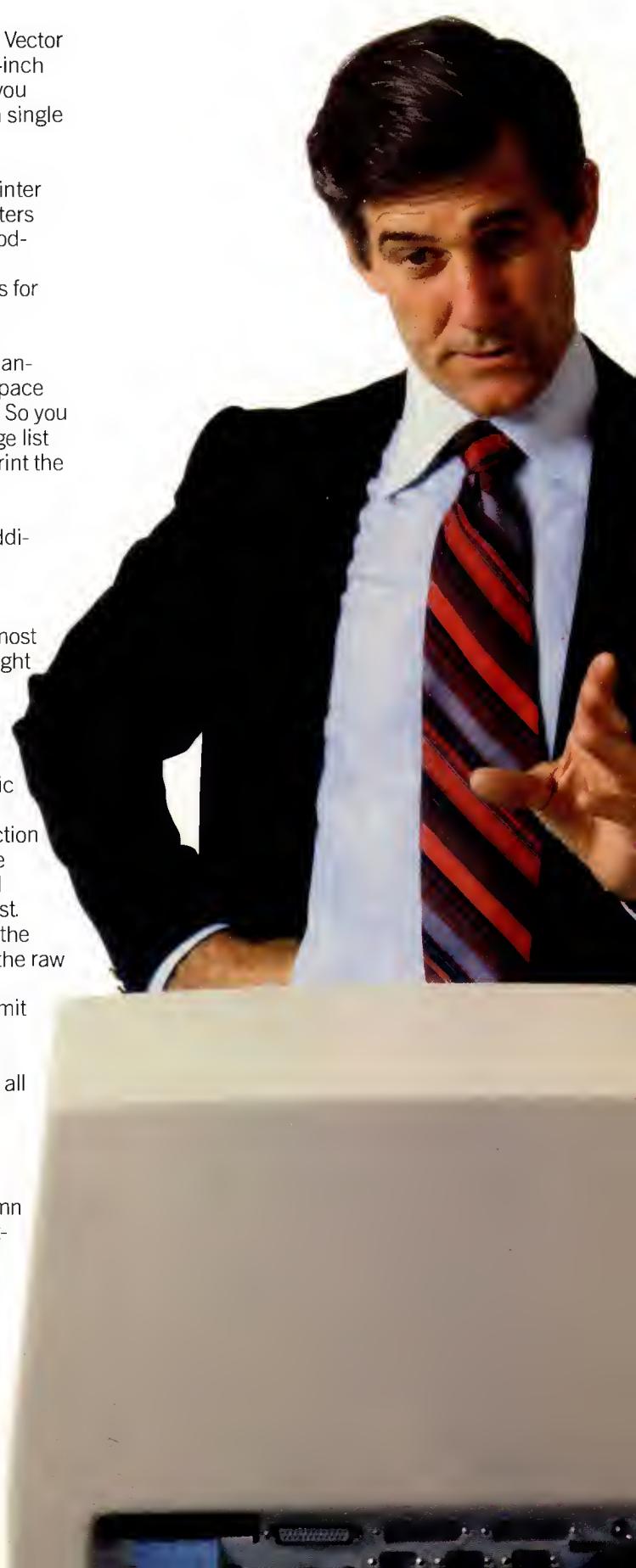
ExecuPlan's combined arithmetic and memory provisions also permit "what if" calculations to be made simultaneously, with the user simply entering any projected change (example: a 10% increase in projected sales.) ExecuPlan automatically computes the effects of this change on all elements of the plan, then displays and prints the answers.

In short, ExecuPlan literally eliminates your calculator, your pencil, your paper. The package does it all right on your screen while you are giving it instructions. And coupled with Memorite III, it's a complete mathpack, which you can easily use for simple problems such as column totals, cross-footing, extensions, and percentages, combining the resulting tables with other typing. You have financial video calculator and advanced word processing all in the same package—giving you one of the most powerful business information systems we've ever seen.

Could you expect anything less from Vector?

Printing charts and graphs for powerful presentations.

Our optional graphics package gives you the ability to print bar graphs, line graphs, pie charts, stacked bar graphs, and comparative bar graphs, right on your word processing printer. The information you



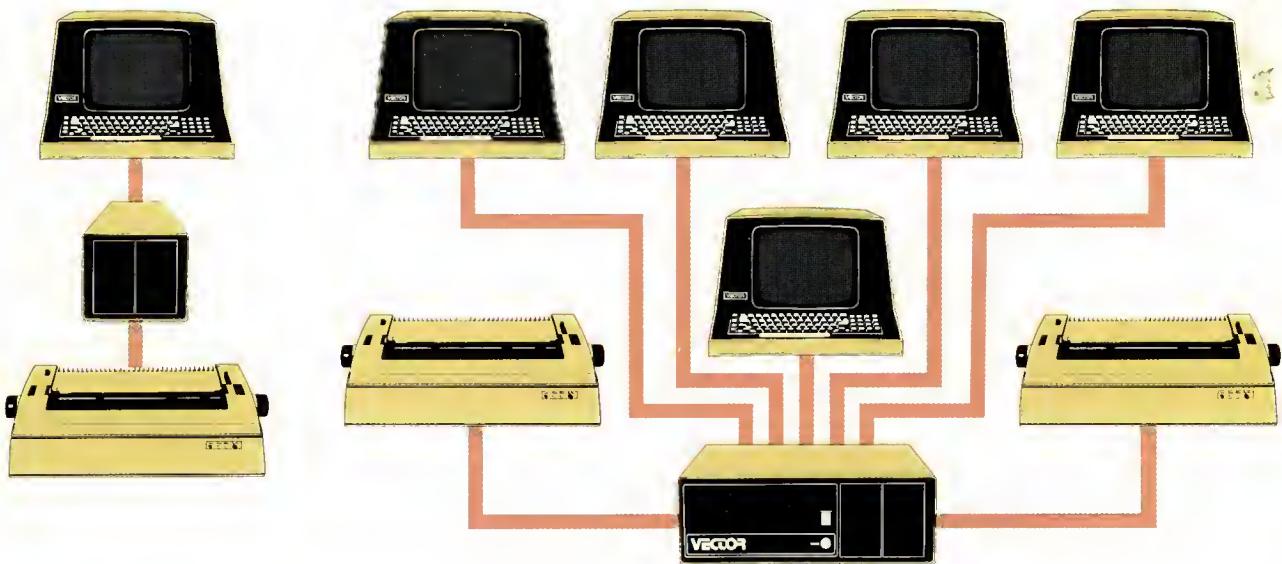
are graphing can be any numerical data such as financial or accounting information.

You can present proposals and reports that include professional looking text, carefully-calculated numerical tables, and impressive bar and pie charts displaying the results. *That's power.*

Promoting teamwork.

With Vector's Multi-Share systems, you can connect up to 5 users to one central disk and one or 2 shared printers. So you can automate the office at an extraordinarily low price.

And most important, it gives your group a cooperative capability that saves a great deal of time and promotes teamwork. Imagine one team member preparing a numerical proposal using ExecuPlan. Another staff member types the descriptive material, then sends the combined results to a third member for review before printing. Talk about teamwork.



Communications with other systems.

If you mail information to the same location repeatedly, or want to transfer typing to or from another word processing system, Vector is for you.

Memorite documents and all other stored information can be sent to (or received from) any other Vector system. Or from nearly any other communicating system using industry-standard methods such as asynchronous or bisynchronous communications.

That eliminates mailing delays and costly retying entirely. Vector systems can even be used as powerful terminals for corporate electronic mail networks.

Meeting special requirements.

Both ExecuPlan and the list processing capabilities are uniquely flexible. They are designed to allow any user to alter the screen displays, the kind of data that is stored, and the way it is printed. So you can use these programs as general frameworks, and build many specialized applications out of them. And you don't have to know how to program computers.

Memorite III is easily upgradable in the field, since it is a software product provided on diskette. Vector has a history of making new releases available to customers, while not requiring users to retype stored text.

And if you have requirements for customized features, Memorite III is the only word processing package designed to allow systems houses and large company programming staffs to add new features using the framework already provided.

You can even program the system using the industry-standard CP/M operating system and a standard language such as BASIC, COBOL, FORTRAN, Pascal, APL or assembler. Or purchase one of the hundreds of programs already written.

So regardless of those special requirements of yours, there's no doubt a solution to them with your Vector system.

“But what about me, Vector? I’ve got a lot of work to do and it’s got to look good.”

Memorite III is designed to be easy to learn, to get the work done fast, and to make it look as professional as imaginable.

You learn Memorite III using our self-paced training Primer. Memorite III is the first word processing package that doesn't need a printed reference manual during day-to-day work. It's all built in, displaying the manual right on the screen. If you forget an aspect of the system while using it, ask for help and get an answer immediately.

Also, while you're using the system, it "prompts" you for what you're supposed to do next, if you don't know already. And if you make a mistake it tells you in plain language.

Even the directory of stored documents is uniquely easy to use, because you can ask for a directory of just those documents in a certain category or by a certain author. It appears on the screen in alphabetical order, and includes extensive descriptive information about each document.

So even if you're an expert user, you get satisfaction instead of frustration, and save valuable time.

Typing and editing? We're the fastest.

With its excellent keyboard and automatic carriage return, you can type quickly indeed.

And Memorite III offers, quite simply, the fastest available editing. The system holds about 15 pages in memory at the same time, unlike other systems which normally hold one or two. So Memorite III can move sections of text from one page to another without tedious disk access, and can automatically search and replace throughout a long document in less than a second.

Here again, the time savings alone are very impressive.

Automatic spelling built right in.

Memorite III recognizes 30,000 words from its built in dictionary and indicates on the screen if it doesn't recognize a word you typed. This eliminates misspellings and typographical errors. Memorite III will add new words to the dictionary as you use them. In short order you will build up a dictionary that matches your special business vocabulary, including proper names.

Memorite III has a Phrase Library, too. So if you have a lot of stock material you can save time by recalling it when needed rather than typing it each time.

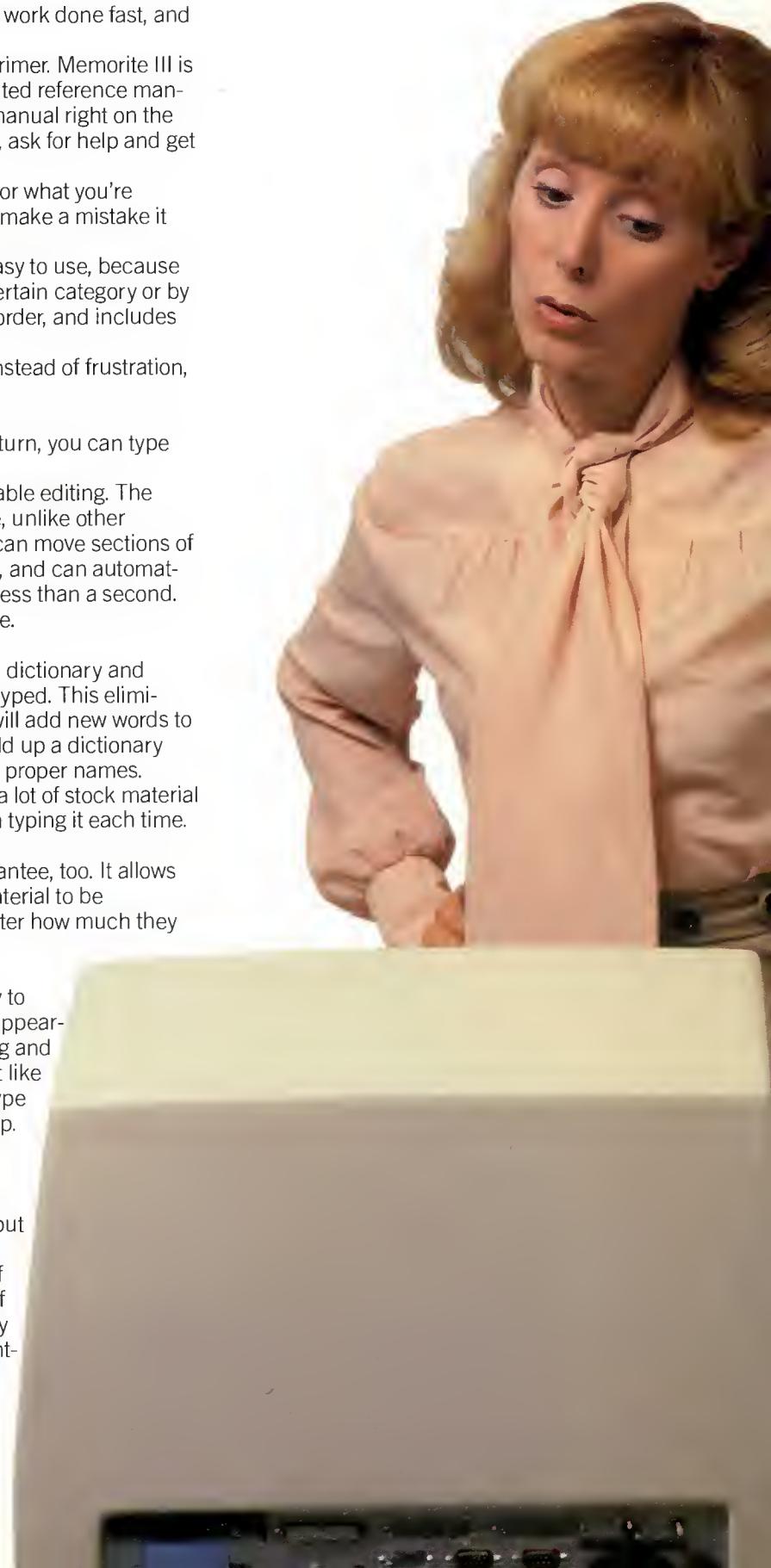
Memorite knows every password.

Memorite III offers a confidentiality and security guarantee, too. It allows each user an individual password which causes typed material to be scrambled. So no one else can view or change it—no matter how much they know about the system.

We make you look good.

Memorite III provides you with every conceivable way to make your typed documents attractive and professional appearing, without a lot of effort. You get true proportional spacing and right-margin justification, which makes typing look almost like type-set printing. You can type in boldface, and you can type with "extra-strike" which makes the typing look extra sharp. You can automatically underline, double underline, and center. And you can print super-scripts and subscripts, automatically.

Long documents get even better treatment. You can put page numbers, headers, and trailers on every page automatically. You can make footnotes appear at the bottom of the page automatically. You can produce multiple levels of margins, as in outlines, automatically, and you can quickly adjust page endings to eliminate widow lines, without printing a rough draft first. In fact, Memorite III makes the professional look a real breeze to accomplish.

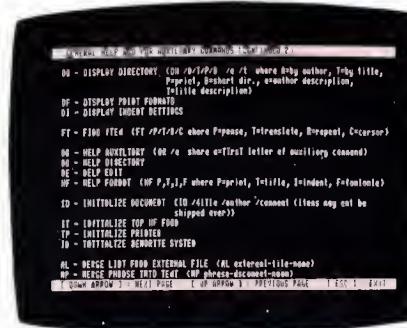




Fastest Editing



Mass Mailing & List-Processing



On-Screen Reference Manual



ExecuPlan—Quick Budget

Vector. Computers for the advancement of society.

At Vector, we're dedicated to building computers and software packages that take care of more and more of society's tasks. You might even say, in fact, that our systems were created to help you realize your full human potential.

They're long-term partners, and we'll be around as long as they will. Our rapid growth is continuing, with no slackening in sight, all over the world. So our customers can count on us to be here as long as they need us.

That's why we and TRW got together to offer nationwide maintenance service for Vector's information systems. It's yet another step in our long-range plan to provide professionals in large corporations, small business owners, self-employed people, and experienced managers of all kinds with the kind of support that makes it obvious Vector systems are used everywhere with utmost confidence.

We provide solutions.

And if a solution is to be worry-free, it must be problem-free as well. That's why our built-in reliability begins at the design stage. Continues into manufacturing. Continues when each finished system is tested and burned-in again before it is shipped. And continues in your office, where Vector systems feature our exclusive "Automatic Error Correction" that permanently protects the valuable information you have stored in the system.

Getting started is also easy. Each of our systems, hardware and software, are amazingly easy to learn and operate. With a little practice, you'll be up and running in practically no time. Solving your problems quicker, easier, and more efficiently.

Vector. Small information systems that mean big business for your company.

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Computers for the Advancement of Society.